

## **BRANDCRAFT Custom Design Models - Guidelines**

Brand Craft shape is completely custom.

Must include at least a 2mm border around the artwork.

Please provide example images of shape and design required, maximum of 25 pieces

*Standard size: 297mm x 210mm*

### Laser Engraving

This product is a natural material, please allow for variances in grain pattern and engraving colour.  
Up to a 2mm tolerance is expected for alignment of the printed artwork against the engraved lines.  
Slight inconsistencies are to be considered acceptable if the artwork is printed over an engraved line.



Laser engraves to a natural etch

### Direct Digital

Up to a 2mm tolerance is expected for alignment of the printed artwork against the engraved lines.  
Slight inconsistencies are to be considered acceptable if the artwork is printed over an engraved line.



**WOOD TONE** *(Not included in print)*